

12th ANNUAL ALS GOLF CLASSIC



THE ALS GOLF CLASSIC is one of The ALS Association Greater San Diego Chapter's primary fundraising events. The 12th Annual ALS Golf Classic will take place at Woods Valley Golf Club on Friday, January 29, 2021. Each year, this golf tournament provides an opportunity for ALS Association Greater San Diego Chapter supporters, staff members, families affected by ALS, and members of the local communities to get together and have a lot of fun in support of a good cause. The scramble format allows golfers of all abilities to take part and enjoy.

WHEN Friday, January 29, 2021

WHERE Woods Valley Golf Club 14616 Woods Valley Road in Valley Center, CA 92082

SCHEDULE & FORMAT Staggered Tee Times 8:00am-10:15am from Holes #1 & #10. All golfers will know their assigned tee time several days prior to the tournament. Registration/Check-In will be 45 minutes before your scheduled tee time. Four person scramble format.

REGISTRATION OPTIONS/LINK TO REGISTER Single Golfer = \$200, Foursome = \$800

www.ALSGolfClassic.net

ADDITIONAL INFO Plenty of food and snacks included, another year of incredible raffle opportunities, complimentary adult beverages throughout the course, fun activities during play including 'golf ball rocket launcher hole', and some new twists for this year! Like all years, the proceeds of the 12th Annual ALS Golf Classic will go towards funding:

RESEARCH We are the largest private funder of ALS Research worldwide, and our efforts have led to some of the most promising and significant advances in ALS research. Due to the huge funding boost from generous donors during the ALS Ice Bucket Challenge, so far we have committed more than \$111 million to research alone, not including investments in the other core pillars of The ALS Association. This commitment is focused on specific projects and large global initiatives to help drive progress toward finding treatments and a cure for ALS.

ADVOCACY & PUBLIC POLICY The Association's network plays a lead role in advocating for increased public and private support of ALS research and public policy initiatives that responds to the needs of people with

ALS CARE SERVICES The ALS Association helps patients and families cope with the day to day challenges of living with ALS by providing information, resources, and referrals to many sources, including a wide variety of community services.

CONTACT For any questions on Sponsorship, please contact Melissa McElvain mmcelvain@alsasd.org or (619) 954-2823





12th Annual ALS Golf Classic

Friday January 29, 2021 at Woods Valley Golf Club



SPONSORSHIP OPPORTUNITIES

\$5,000 Platinum Level

Event Benefits:

- (12) Golfers (green fees, golf carts & food and beverage throughout the day)
- (2) Tee Signs w/ Company Logo
- Tent/table on your holes to engage with golfers
- Logo on all golf tournament collateral & event publicity including advertisement in San Diego Union-Tribune, Special recognition in ALS e-Newsletter and social media
- Prominent position placement on tournament welcome banner (step and repeat)
- Golf cart signage
- Opportunity to include marketing materials in golfer goodie bags

*Please speak with Greater San Diego Chapter staff Melissa McElvain for additional details included at Platinum level

\$2,500 Gold Level

Event Benefits:

- (8) Golfers (green fees, golf carts & food and beverage throughout the day)
- (1) Tee Sign w/ Company Logo
- Tent/table on your holes to engage with golfers
- Logo on all golf tournament collateral & event publicity including advertisement in San Diego Union-Tribune, Special recognition in ALS e-Newsletter and social media
- Prominent position placement on tournament welcome banner (step and repeat)
- Golf cart signage
- Opportunity to include marketing materials in golfer goodie bags

\$1,500 Silver Level

Event Benefits:

- (4) Golfers (green fees, golf carts & food and beverage throughout the day)
- (1) Tee Sign w/ Company Logo
- Tent/table on your holes to engage with golfers
- Logo on all golf tournament collateral & event publicity including advertisement in San Diego Union-Tribune, Special recognition in ALS e-Newsletter and social media
- Prominent position placement on tournament welcome banner (step and repeat)
- Golf cart signage
- Opportunity to include marketing materials in golfer goodie bags

\$500 Bronze Level

Day of Event Benefits:

- (1) Golfer (green fees, golf carts & food and beverage throughout the day)
- (1) Tee Sign w/ Company Logo

CONTACT For any questions or to register over the phone, please contact Melissa McElvain
mmcelvain@alsasd.org or (619) 954-2823

CORPORATE AGREEMENT FORM

Please complete the information below. The company name listed will be used on promotional materials as written; **please list it as you would like it to appear**, including capitalization, hyphens, and registered marks, if necessary. Distribution of sponsorship benefits begin once the form is received.

Company Name: _____

Contact Name: _____ Title: _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Company's Web Address: _____

Signature: _____

Sponsor agreement form due promptly to The ALS Association to ensure company name and/or logo placement on agreed upon marketing materials. Logos in EPS and JPG format must be submitted with agreement. Sponsor, cash or in-kind, must have written consent from the Chapter to use The ALS Association name or logo in any marketing collateral, media release, etc. regarding their attendance and/or partnership.

- We are proud to be a sponsor at the _____ level.
- Enclosed is check # _____ for \$ _____.
- Please invoice me at the address above.
- Credit card payment # _____ exp _____
Signature _____
- Our company will form a Golf Team



For more information, contact:
Melissa McElvain
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(619) 954-2823
mmcelvain@alsasd.org