

13th ANNUAL ALS GOLF CLASSIC

FRIDAY JULY 23, 2021 | Singing Hills Golf Resort at Sycuan

SPONSORSHIP OPPORTUNITIES

\$5,000 Platinum Level

Event Benefits:

- (12) Golfers (green fees, golf carts & food and beverage throughout the day)
- (2) Tee Signs w/ Company Logo
- Tent/table on your holes to engage with golfers
- Logo on all golf tournament collateral & event publicity including advertisement in San Diego Union-Tribune, Special recognition in ALS e-Newsletter and social media
- Prominent position placement on tournament welcome banner (step and repeat)
- Golf cart signage
- Opportunity to include marketing materials in golfer goodie bags

\$2,500 Gold Level

Event Benefits:

- (8) Golfers (green fees, golf carts & food and beverage throughout the day)
- (1) Tee Sign w/ Company Logo
- Tent/table on your holes to engage with golfers
- Logo on all golf tournament collateral & event publicity including advertisement in San Diego Union-Tribune, Special recognition in ALS e-Newsletter and social media
- Prominent position placement on tournament welcome banner (step and repeat)
- Golf cart signage
- Opportunity to include marketing materials in golfer goodie bags

\$1,500 Silver Level

Event Benefits:

- (4) Golfers (green fees, golf carts & food and beverage throughout the day)
- (1) Tee Sign w/ Company Logo
- Tent/table on your holes to engage with golfers
- Logo on all golf tournament collateral & event publicity including advertisement in San Diego Union-Tribune, Special recognition in ALS e-Newsletter and social media
- Prominent position placement on tournament welcome banner (step and repeat)
- Golf cart signage
- Opportunity to include marketing materials in golfer goodie bags

\$500 Bronze Level

Day of Event Benefits:

- Golfer (green fees, golf carts & food and beverage throughout the day)
- Tee Sign w/ Company Logo

*Please speak with Greater San Diego Chapter staff Melissa McElvain for additional details included at Platinum level

CONTACT For any questions or to register over the phone, please contact Melissa McElvain
mmcelvain@alsasd.org or (619) 954-2823

CORPORATE AGREEMENT FORM

Please complete the information below. The company name listed will be used on promotional materials as written; **please list it as you would like it to appear**, including capitalization, hyphens, and registered marks, if necessary. Distribution of sponsorship benefits begin once the form is received.

Company Name: _____

Contact Name: _____ Title: _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Company's Web Address: _____

Signature: _____

Sponsor agreement form due promptly to The ALS Association to ensure company name and/or logo placement on agreed upon marketing materials. Logos in EPS and JPG format must be submitted with agreement. Sponsor, cash or in-kind, must have written consent from the Chapter to use The ALS Association name or logo in any marketing collateral, media release, etc. regarding their attendance and/or partnership.

- We are proud to be a sponsor at the _____ level.
- Enclosed is check # _____ for \$ _____.
- Please invoice me at the address above.
- Credit card payment # _____ exp _____
Signature _____
- Our company will form a Golf Team



For more information, contact:
Melissa McElvain
Director, Development
(619) 954-2823
mmcelvain@alsasd.org