

# ALS

ASSOCIATION

Greater San Diego  
Chapter

## SPONSORSHIP PACKET

## 14th ANNUAL ALS GOLF CLASSIC DETAILS

- FRIDAY MARCH 11, 2022
- SINGING HILLS GOLF RESORT
- 8:00AM SHOTGUN START  
FOLLOWED BY AWARDS  
LUNCHEON
- SUPPORTING ALS RESEARCH  
AND LOCAL FAMILIES AFFECTED  
BY ALS
- FUNDRAISING GOAL > \$30,000

[WWW.ALSGOLFCLASSIC.NET](http://WWW.ALSGOLFCLASSIC.NET)



# SPONSORSHIP OPPORTUNITIES

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## **\$5,000 Platinum Level**

### Event Benefits:

- (12) Golfers (green fees, golf carts & food and beverage throughout the day)
- (2) Tee Signs w/ Company Logo
- Tent/table on your holes to engage with golfers
- Logo on all golf tournament collateral & event publicity including branding on advertisement in chapter's controlled media outlets (i.e. SD Union-Tribune), special recognition in ALS e-Newsletter, social media, and on ALSgolfClassic.net
- Prominent position placement on tournament welcome banner (step and repeat)
- Golf cart signage
- Opportunity to include marketing materials in golfer goodie bags

## **\$2,500 Gold Level**

### Event Benefits:

- (8) Golfers (green fees, golf carts & food and beverage throughout the day)
- (1) Tee Sign w/ Company Logo
- Tent/table on your holes to engage with golfers
- Logo on all golf tournament collateral & event publicity including branding on advertisement in chapter's controlled media outlets (i.e. SD Union-Tribune), special recognition in ALS e-Newsletter, social media, and on ALSgolfClassic.net
- Prominent position placement on tournament welcome banner (step and repeat)
- Golf cart signage
- Opportunity to include marketing materials in golfer goodie bags

## **\$1,500 Silver Level**

### Event Benefits:

- (4) Golfers (green fees, golf carts & food and beverage throughout the day)
- (1) Tee Sign w/ Company Logo
- Tent/table on your holes to engage with golfers
- Logo on all golf tournament collateral & event publicity including branding on advertisement in chapter's controlled media outlets (i.e. SD Union-Tribune), special recognition in ALS e-Newsletter, social media, and on ALSgolfClassic.net
- Prominent position placement on tournament welcome banner (step and repeat)
- Golf cart signage
- Opportunity to include marketing materials in golfer goodie bags

## **\$500 Bronze Level**

### Day of Event Benefits:

- Golfer (green fees, golf carts & food and beverage throughout the day)
- Tee Sign w/ Company Logo

**CONTACT** For any questions or to register over the phone, please contact Melissa McElvain  
mmcelvain@alsasd.org or (619) 954-2823

# CORPORATE AGREEMENT FORM

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Please complete the information below. The company name listed will be used on promotional materials as written; please list it as you would like it to appear, including capitalization, hyphens, and registered marks, if necessary. Distribution of sponsorship benefits begin once the form is received.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Company's Web Address: \_\_\_\_\_ Signature: \_\_\_\_\_

Sponsor agreement form due promptly to The ALS Association to ensure company name and/ or logo placement on agreed upon marketing materials. Logos in EPS and JPG format must be submitted with agreement. Sponsor, cash or in-kind, must have written consent from the Chapter to use The ALS Association name or logo in any marketing collateral, media release, etc. regarding their attendance and/or partnership.

- We are proud to be a sponsor at the level.
- Enclosed is check # \_\_\_\_\_ for \$ \_\_\_\_\_.
- Please invoice me at the address above.
- Credit card payment # \_\_\_\_\_ exp \_\_\_\_\_

Signature \_\_\_\_\_

- Our company will form a Golf Team

**For more information, contact:**

Melissa McElvain Associate Director, Development

(619) 954-2823

[mmcelvain@alsasd.org](mailto:mmcelvain@alsasd.org)

# ABOUT THE ALS ASSOCIATION

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## OUR PROGRAMS - YOUR DOLLARS GO THE DISTANCE

The ALS Association Greater San Diego Chapter has been making a difference in the lives of people with ALS and their families for almost 20 years, coordinating services with care and compassion, ensuring that individuals receive the highest level of support possible to maintain their dignity and independence.

Everything we do — from providing top care at our clinic, to sharing individual grant and scholarship opportunities for people with ALS, to advocating for public policy changes — relies on the donations of our generous supporters. Your investment in The ALS Association Greater San Diego Chapter will directly provide services for the more than 200 people living with ALS throughout San Diego and Imperial Counties and help fund The ALS Association's network of researchers who are searching every day for treatments and a cure.

**Support for families:** In 2020, our chapter met the needs of 273 families affected by ALS through a variety of services, including special programs for patients and caregivers, home visits and care management, the loan of durable medical equipment, educational resources, and collaborations with our local ALS multidisciplinary clinic at UCSD to help ensure patients receive the highest level of care possible.

**Durable Medical Equipment & Home Safety:** In 2020, we were able to loan 1,553 pieces of equipment, evaluate and modify 73 homes to foster independence and improve the quality of life for people with ALS and their families.

**Communications and Assistive Devices:** Allows people who have lost their ability to verbally communicate to borrow devices not covered by medical insurance; in 2020, we provided 23 high-tech communication devices.

**Wellness:** In 2020, we helped provide \$25,000 in Hope Scholarships for people with ALS to receive additional physical rehabilitation. Our staff and volunteers delivered 710 hot food or fruit, food and vegetable box packages to patient families, and Care Services staff spent 218 hours supporting patients at Certified ALS clinics including UC San Diego.

**Research:** The ALS Association is leading the way globally in the fight against ALS so those affected by the disease can live longer, better lives. We are the largest private funder of ALS Research worldwide, and our efforts have led to some of the most promising and significant advances in ALS research.

Currently, 171 active research projects are funded by the ALS Association in 15 countries.

**Advocacy:** The ALS Association advocates for changes in laws and policies that affect thousands of people living with ALS and their families. ALS Advocates from across the country, including from San Diego, have been instrumental in passing legislation to advance ALS research and to ensure that people living with ALS have access to the healthcare they need and deserve. Advocacy for research, health and long-term care, and caregiver support are among the top priorities of The ALS Association.

[www.ALSASD.org](http://www.ALSASD.org)